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PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

LET
THE NEWS
FOLLOW
YOU
ON YOUR
SUMMER
VACATION
TRIP

FRIDAY, JULY 27, 1923

SUPERVISORS GRANT DELAY WHEN STRONG OPPOSITION TO SCHOOL TRANSFER APPEARS

Three weeks delay was granted by the County Board of Supervisors at the hearing Monday morning on the petition to annex the Sierra Madre grammar school district to that of the City of Pasadena. In the meantime both sides to the controversy may bring in additional names in support of their respective petitions.

When the petition was called up on the calendar, it was ardently supported by Mark Keppel county superintendent of schools. He said no attention could be paid to any question of motives back of the movement. He recommended annexation on the grounds that the Sierra Madre school children would have better supervision, that they would have the advantage of the Pasadena junior high school system, better general supervision, better instruction in the special subjects such as music, domestic science and sloyd, and on the general plea that a few large, strong school districts in the county are better than a large number of small weak districts.

In addition to Mr. Keppel, the petition was supported only by Attorney George H. Woodruff of Sierra Madre Villa, who said he represented his wife who was the original circulator of the petition. Not a person from the city of Sierra Madre even appeared in support of the annexation movement.

Those Opposing

Argument in support of the petition of protest against annexation was made by Attorney F. D. R. Moote and seconded by Mayor Mitchell. Others who appeared at the hearing as opponents of the scheme were H. E. Allen, W. S. Andrews, H. W. Lannan, Major C. S. Floyd, J. H. Wright, R. B. Wilson, Miss Elizabeth Steinberger, George B. Morgridge, E. H. Wood and others.

Mr. Moote urged that a large proportion of the signatures to the annexation petition had been secured upon representation of advantages which would in fact not result from annexation. No attempt had been made to oppose the movement prior to the filing of the petition because the statement had been made on supposedly reliable authority that Mr. Keppel had said he would have nothing to do with it. Opposition was therefore supposed to be unnecessary. The 46 people who had signed a statement saying they wished their names removed from the petition had been secured in the two days since the petition was filed and could without doubt be greatly augmented. An affidavit was also presented by J. H. Wright showing that a large number of the signers did not meet the legal requirement as head of families.

There was a spirited argument as to the probable number of families in the district. The statement of City Clerk Metz that there were more than 1100 domestic water connections in Sierra Madre was ridiculed by Mr. Keppel as affording any basis whatever on which to compute the number of families in town. He scorned any claim of more than 600 families, and affected to believe that the 536 names on the petition represented a virtually unanimous demand for annexation to Pasadena.

Mr. Keppel said Pasadena was developing a junior high school system and if Sierra Madre pupils were to go straight to high school from the local grammar school they would be at a disadvantage. Mr. Moote pointed out that there was no assurance that a junior high school would be provided for Sierra Madre; on the contrary, he said, such a school would in all probability be located at or near Landa Park to serve the pupils from Sierra Madre as well as the east Pasadena section. That would mean the transporting of immature pupils of seventh grade age a long distance from home. Mr. Keppel said he could see no particular objection to such a plan.

Supervisor Cogswell took the side of the Sierra Madre people who opposed the transfer, arguing against a

change from local control unless some great advantage could be shown which would not otherwise be secured.

The assistant county counsel suggested the best way to get the matter settled was to deny the petition without prejudice and permit both sides to bring in new petitions for and against the transfer. Mr. Woodruff said that would be unfair to the circulators of the petition who had devoted seven weeks to securing the names. It was then suggested that a month be given to permit the opposition to prepare a counter petition and securing removals from the original petition. Supt. Keppel expressed grave doubts as to the legality of anyone removing his name from the petition, once he had signed it. Mr. Woodruff said he expected to leave on a vacation in two weeks and asked that no longer continuance be given. It was finally agreed that the matter be carried over for three weeks.

WOMAN'S CLUB

(Correspondence.)

The directors meeting on July 25 lacked a quorum and regular business was postponed.

A letter from Mayor Mitchell expressing the appreciation of the trustees for the work of the club, and their opinion that it would be inadvisable to increase the membership of the park commission, was read. The president was invited to appoint a committee of three whose recommendations would receive equal consideration with those of the park commission. Mrs. Snell was appointed chairman of this committee, and asked to give immediate consideration to the loss the city has sustained through the cutting of shade trees from the parkways.

At the invitation of the park commission Mrs. Snell, accompanied by Mrs. Lawless, attended its meeting on Thursday afternoon and were shown the very beautiful park plan submitted by Miss Jessie Ward, and received the assurance of the members of the commission of their personal cooperation in so far as possible in the problems now before the club's committees. For reasons which will be presented at the next board meeting, the objections to the commissioners' plan for the park community house were withdrawn.

The work of the membership committee will begin August first. It is hoped to double the membership. All members are requested to telephone the names of new members to Mrs. Richard Jensen, Green 32.

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.
Sunday, July 29.

Holy communion, 8 a. m.
Morning Prayer and Sermon, 11 a. m.
No evening service.

The Rev. Norman Inwood will be in charge of the parish until the rector returns from his vacation. Phone Green 148. Rev. Inwood will be in the rector's study in the Parish house every day from 9 a. m. to 11 a. m. and will be glad to receive visitors; phone Green 162.

R. B. Wheeler, who purchased what has long been known as the E. W. Camp property on West Grand View avenue, is having extensive additions and improvements made to the bungalow. He is adding a second story, to contain four rooms with baths, and is also building a garage. Mr. Wheeler has sold his Pasadena residence and hopes to occupy his Sierra Madre home about September 1. He will join the ranks of Sierra Madre commuters, he having his office in the new Bank of Italy building.

Mr. and Mrs. M. R. Kane and son, Kenneth, of Heber visited Percy B. Stanley of 126 E. Mira Monte Wednesday while on their way to Lodi. The Kane and Stanley families were formerly neighbors in Lawrence, Kas.

MASONS ARE ENTERTAINED ROYALLY AT VENTURA

About a score of the officers and members of Sierra Madre Lodge No. 408, F. & A. M., motored to Ventura Saturday afternoon, where they were the guests of San Buenaventura Lodge No. 214. Upon their arrival they were escorted to the municipal auditorium and plunge on the beach, where they thoroughly enjoyed a swim after the 80-mile drive through the interior valleys.

The visitors were then taken for a drive through the charming and progressive city of Ventura and its environs, including the small but very rich oil fields and the beautiful Ventura County park in Ventura canyon where picnic facilities with free wood, water, etc., are provided for public enjoyment among the magnificent oak groves. When dinner was served in Masonic temple to the crowd of about 100, the travelers had developed appetites which enabled them to do full justice to the delicious and bountiful meal.

Lodge being opened, the officers of Sierra Madre Lodge conferred the degree of Master Mason upon a candidate for the Ventura Lodge. Following the ritual work there was a brief interchange of most cordial fraternal expressions, the hosts being represented by L. E. Hollowell, master of the lodge, Rev. Mr. Patterson and Hon. David J. Reese, senior grand warden of California.

The visitors were represented by George B. Morgridge, master; Dr. W. A. Tate, D. C. Ashmore, junior warden, and Mayor Mitchell. An invitation was extended to the Ventura lodge to come to Sierra Madre later in the year for a return visit.

The return trip by night afforded a striking contrast to the temperature of the afternoon. The travelers were enthusiastic in praise of their Ventura hosts.

MERRY-GO-ROUND OPENS IN LOS ANGELES

"Merry-Go-Round," Universal Super Jewel production and one of the screen classics of the year, will be given its western premier at the Mission Theatre beautiful, Broadway at 9th, Los Angeles, Monday night, July 30, 1923.

After spirited bidding among several down town theatres, Manager Jack Root, of the Mission, announced today that he was the successful bidder and had secured the picture. Arrangements are now being made to give the picture, one of the most elaborate premieres ever presented in Los Angeles. In this respect the premier will eclipse that of "Main Street," which was also presented first at the Mission Theatre.

"Merry-Go-Round" is a story of court life in Vienna in the days before the war. It is replete with intrigue, love, romance and pathos. Norman Kerry and Mary Philbin head a notable cast of stars, which includes George Hackathorne, George Siegman, Maude George, Dale Fuller, Spottiswoode Aitken, Anton Vaverka, Dorothy Wallace and others.

The production was directed by Rupert Julian. It took nearly a year to make and more than three months were consumed in the laboratories cutting and editing the film.

"Merry-Go-Round" will follow "Douglas Fairbanks in Robin Hood," which is now in its last two weeks at the Mission.

ANOTHER BALL GAME SATURDAY AFTERNOON

The Episcopal baseball champions have been challenged to a game of baseball by the Bethany Temple team, and Captain Will Olsen of the champs has agreed to meet Captain Boyd Keith and his team on the school grounds Saturday afternoon at 4 o'clock. The keen interest in these games assures a large attendance.

Insuring the Forests.

The first forest insurance was written in Germany in 1870, and it has made gains in Europe commensurate with the development of forest cultivation and protection.

MANY IMPORTANT REALTY TRANSFERS ARE REPORTED

Through the agency of George A. Oswald, the only unoccupied corner of Baldwin and Central avenues has been sold by Mrs. Emma H. Underhill to a Pasadena investment company. The same purchaser has also acquired the Marie Summerville property at the northeast corner of Baldwin and Suffolk avenues.

Various rumors have been current as to the probable use of the southeast corner of Baldwin and Central. Reports of banks, garages, picture shows and various other buildings have been heard. Correspondingly definite are the reports that the consideration was \$10,000 or more. The one fact upon which all agree is that the purchaser has acquired a splendid piece of property which will retain its importance because it is at the intersection of what are bound to remain the principal streets of the town.

Other Sales Reported

Other sales reported recently by Mr. Oswald include:

Ellen M. Orton place, 1.46 acres, corner of Auburn and Grand View avenues, to Charles Babonetts.

The Northwest corner of Baldwin and Grand View, belonging to the Burke estate, to Frank Landl.

Two beautiful homesites in the Monte Lado tract, corner of Baldwin and Carter avenues, 200x190, to W. E. Doty.

The Ernest Schlegle property, 145 San Gabriel court, to Harley G. Davis of Long Beach.

Christoforo Bosio to Mary E. Moore 224 Sycamore place.

Val Miller cottage, northwest corner of Mountain Trail and Laurel avenues, to Mrs. Fariss.

Lots one and seven of the Park Manor tract, G. Wyvell to W. Robison of Los Angeles.

Lots 14 and 15 of the Pierce Edgemont tract, E. C. Issenhardt to Wm. R. Creece of Anaheim, who has started to build a six room home. Mr. Creece has also purchased lot 7 on West Central avenue, tract 338, from Robert F. See of Los Angeles.

Lots 9 and 10, Pierce Edgemont tract, and lots 28 and 29 Gurhardy Heights tract, to John Lorenzi.

Lot 9, Sierra Madre Park tract, C. W. Jones to Wm. Murphy.

CIVIC ASSOCIATION PLANS SECOND MONTHLY MEET

Regular monthly meeting Friday, Aug. 3. Dinner at 6:30 served by the Christian Endeavor society of Congregational church, for benefit of organ fund, for members of the Civic association. Members may bring guests. Dinner 65 cents. Program at 7:30.

Miss Laura Estelle Cadmus, soprano and Miss Fennell Lorraine, pianist, will render "Night Holds a Secret," by Charles T. Ferry; "If," by Alexander McFadden, and "Air of Salome," from Herodiade, by Massenet.

An illustrated lecture, "California Gardens," will be given by Mrs. Myron Hunt. This will be followed by an open forum.

QUICK WORK SECURED ADJUSTING FIRE LOSS

Quick action was secured by George A. Oswald, local agent for the insurance company of the State of Pennsylvania, in the case of the fire in Dr. Miller's residence last Friday afternoon. He had an adjuster for the company on the scene Saturday morning. The latter arranged for repairing of the damage and work was commenced by the carpenters early Monday morning. The loss was adjudged to be \$1475.

QUAKE MAKES WINDOWS DO LIVELY SHIMMY

Many Sierra Madre people had the thrill of their first earthquake Sunday night about 11:30. Although it rattled windows and houses at a lively rate, no damage was reported anywhere in this vicinity. The nearest real damage was in the neighborhood of San Bernardino, 50 miles east, where old brick buildings and plate glass windows were reported somewhat damaged.

HARMONY DEVELOPS AT AT MEETING IN CANYON

Good fellowship between residents of Canyon Park and the rest of the city of Sierra Madre was greatly strengthened by a meeting held at Stevenson's store in the canyon last Friday night under auspices of the Civic association. Much ill feeling has existed, due chiefly to the belief that the canyon people were deprived of their rights as taxpayers, either through carelessness or neglect or deliberate policies of various city administrations which have held office since the canyon was subdivided.

Street lights, paving and water conditions have been the chief causes of dissatisfaction. H. W. Lannan, who presided, called on City Trustee Richards who was present to explain matters. He showed that the city heretofore had no right to install lights in the canyon, the streets being held as private property until a few weeks ago. Now the trustees are ready to order lights installed as the proper locations are selected. Appointment of a committee to cooperate was suggested, and Fred Maycock was designated as chairman.

Another committee with E. E. Bacon as chairman was appointed to cooperate in the matter of carrying out a satisfactory street paving program. Mr. Richards also said the trustees would have to change some of the street names to prevent duplication, and a committee of ladies was named to recommend new names to the trustees.

The committee consisting of Mrs. George Johnstone, Mrs. Jones and Mrs. Jacques have proposed the following: Woodland drive and Brookside lane to remain unchanged. Alta Vista drive for the principal road over the top of the knoll, and Vista Circle drive for the road running around the south end of the knoll; Oakdale drive for the road to be built down the canyon to connect with Sturtevant Trail road; El Nido drive for the upper end of what has been called "Blind Canyon"; and Audubon way for the path running from Sturtevant Trail road up to the east side of the swimming pool.

The residents of the canyon were so enthusiastic over the good feeling which prevailed that there was insistent demand for the holding of another meeting in the near future.

HOME HAS NARROW ESCAPE FROM FIRE

Dr. F. P. Miller's charming bungalow at 169 South Baldwin had a narrow escape from destruction last Friday afternoon. That the home is still standing may be placed to the credit of prompt action by Sierra Madre's well equipped fire department.

Sparks from some burning papers in the rear of the house ignited the dry palm leaf thatching of a pergola extending along the entire rear wall of the house. This blazed up like tinder. Within a few moments the flames were biting deep into the house and finding their way through the ventilator openings in the gable end.

The fire department responded promptly to Mrs. Miller's telephoned alarm. Garden hose used by neighbors had served to check the flames slightly. But it was not until the firemen began to play the chemical stream on the fire that it was really stopped. The big hose was also brought into play for a brief period.

In addition to the fire damage there was also considerable damage to ceilings and walls from water and chemicals, made necessary by the great extent to which the fire had penetrated the attic and side walls of the house. Total damages were placed at about \$1500.

SCHOOL DANCES DISCONTINUED

Acting upon the advice of the county superintendent, Mark Keppel, the Friday night dances on the school quadrangle are discontinued. The school law does not permit charging admittance for anything held on the school grounds in the form of recreation.

ADVISORY COMMITTEE PLAY- GROUND.

Trustees Order Lights Installed In The Canyon

Work of installing street lights in Sierra Madre Canyon park may be expected to commence in about thirty days, according to the report of Street Superintendent Udell at last night's meeting of the city trustees. A large number of canyon residents were present to confer with the board on various canyon improvements. Mr. Udell said the estimate was based on reports of the probable "red tape" requirements of the Edison company in authorizing the necessary extensions.

Thirty-nine lights were accordingly authorized by the board of trustees for the canyon district. The locations had been agreed upon by the canyon committee in conference with Mr. Udell.

In answer to a question as to the progress of street improvement plans, City Engineer Gierlich said he was completing the profiles. This will show the amount of grading necessary and make possible estimates of cost. He said he would like to meet with the canyon property owners for a discussion before making definite recommendations as to the type of paving to be used. The question was discussed briefly of paying for the improvements by an improvement district bond issue as against a frontage assessment.

Water Storage

Water Superintendent Henderson brought up the matter of additional storage capacity, also needed distributing mains in certain areas. This developed a general discussion of water department needs for the future and talk of a bond issue large enough to take care of growth for some time to come. The board agreed to meet next Monday night as a committee of the whole to discuss the whole water situation.

Canyon Street Names.

The board accepted the names recommended by the canyon committee for street names, with the exception of El Nido drive, for which Yucca drive was substituted.

Park Development

The Park commission's request that J. M. Campbell be employed to have charge of the park during the development period was granted.

Tree Removals

Protest against the removal of trees without reference to an advisory committee of the Civic association was expressed in a letter from Secretary Lannan. Trustee Topping said in view of recent mistakes it would be wise to defer action on such requests over two meetings. Chairman Mitchell thought one meeting was sufficient notice and that policy was agreed to.

The proposal to put the old chemical cart into commission and organize a volunteer fire fighting force in the canyon was referred to Chief Topping. He said the old cart could not possibly be used as a hand propelled apparatus.

Gas vs. Juice

J. C. Jones of the Western Machinery company gave the board some interesting figures relative to operation of pumps by gas engine as against electric motor. One gas engine, he said, would cost \$8500 to install. But under the most favorable rate for electricity he claimed the gas engine would save \$4000 a year, with a greater saving if more power is used.

It was pointed out the city is not now receiving the most favorable rate, operating under the P-15 schedule in which the rate is .0152 per k. w. h., as against the P-1 schedule at .0135 per k. w. h.

Dr. Thomas Warden, who has been dealing in Arcadia real estate for some time, has entered into a partnership under the name of the Hauser-Warden Co. The firm has an office on the double drive opposite the southeast corner of the balloon school. In the fall they expect to occupy a new office at the conjunction of the Double Drive with Huntington drive on the east side. Dr. Warden will also handle Sierra Madre real estate and solicits listings for sale or exchange.

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It will widen the area in which you can do business, enlarge the number of customers you can serve—and keep your delivery costs down to the lowest point.

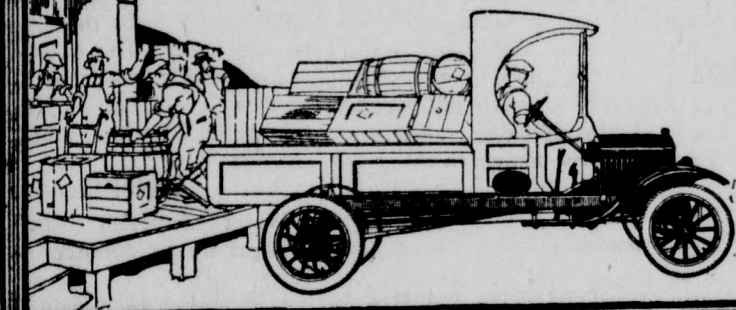
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Under the terms of this Plan, we deposit this money in a local bank at interest. Each week you add a little more—this also draws interest. And in a short time the truck is yours to use. Come in and let us give you full particulars.

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PRESIDENT HARDING'S SUBURBAN TRIP FRIDAY

The committees having in charge the President's itinerary while in Southern California are making every effort to afford all residents of the Southland an opportunity to see the chief executive and his party at close range.

In furtherance of this a suburban trip is being arranged for Friday, Aug. 3, which will cover miles of boulevard, along which every man, woman and child in Southern California can gather without fear of congestion.

Following is the official schedule of the route:

Following is the official schedule of picture studios Friday morning, Aug. 3, the suburban trip committee, headed by Ralph Arnold, will assume charge of the President and his party.

The suburban trip committee will assume charge of the President promptly at 11 o'clock. The out of town autos will assemble on Los Feliz boulevard, on either side of the thoroughfare, between Western and the hill to the north. There they will await the coming of the President, who will drive through the double row of automobiles, which will then take their places in the rear of the President's car for the tour.

The party will move from Los Feliz road to Tropic avenue to Brand boulevard, to Broadway, reaching Glendale at 11:30. Thence they will proceed along Colorado street to Eagle Rock, arriving there at 11:40; thence Colorado street over the Arroyo Seco bridge; thence east on Colorado street to the Maryland Hotel, Pasadena, which will be reached at 12 o'clock.

The President will lunch privately at the Maryland Hotel and others of the party will be served a buffet luncheon in the main dining room. Other guests will not be permitted at this time.

The trip will be resumed at 12:30, the party going east on Colorado street to Madison avenue, south to California street, east to El Molino, south to Glenarm, west to Fair Oaks, south to South Pasadena, which will be reached at 12:40, where the President will stop long enough to plant a tree at the Soldier's Memorial.

The trip will be resumed by way of Fair Oaks and Monterey road; east on Monterey to Garfield, arriving at San Marino at 12:45. Thence south on Garfield to Main street, Alhambra, which will be reached at 12:50; thence east on Main street to Mission drive, southeast through San Gabriel, which will be reached at 12:55. Thence southeast to San Gabriel boulevard, through the Montebello oil fields to Rio Hondo bridge, which will be reached at 1:15. From there the party will

CITRUS GROWERS HOLD BLACK SCALE MEETING

For the purpose of discussing the scale situation in the San Gabriel valley citrus districts, which is admittedly more serious than has been the case in a number of years, a mass meeting of citrus growers is to be held at Covina Tuesday evening, July 31.

Agencies which will cooperate in the meeting are the Citrus Growers' department of the Los Angeles county farm bureau, the County Horticultural commissioner, the field department of the California Fruit Growers' exchange, and the Agricultural Extension service.

A round table discussion of the situation will be the feature of the meeting and it is expected that a general set of recommendations covering this year's pest control program will be offered to the growers. Unless more satisfactory results are secured during the coming season than has been the case for the past several years, growers state that serious losses will occur.

Mozart's Early Musical Ability.

At six years of age, the composer, Mozart, could compose unaided by any instrument and knew the effects of sound as shown by notes.

take the Pico road south to Whittier boulevard.

The trip will continue south to Downey road through Rivero, arriving there at 1:35, thence to Downey at 1:45; thence along College avenue and Ocean avenue to Clearwater, arriving there at 1:55; thence to Hynes, 2:00 o'clock.

From there the party will proceed south through the Signal Hill oil district, which will be reached at 2:15, entering Long Beach via Ocean avenue at 2:30, proceeding west to Lincoln park, which is the official gathering place of Long Beach.

Leaving Long Beach, the party will pass along Daisy street north to the Anaheim road, west to Canal street, Wilmington, arriving at the Catalina pier at 2:45, where the President will board the steamer for Catalina Island where he will enjoy a period of rest.

The committee is urgent that all communities through which the President and his party passes be profusely decorated with large American flags, including the derricks in the oil fields viewed.

Save Labor and Water

By mulching your Trees and Shrubs with our Pulverized Cow Manure.

Very rich in plant food.

Price \$1.00 per sack.



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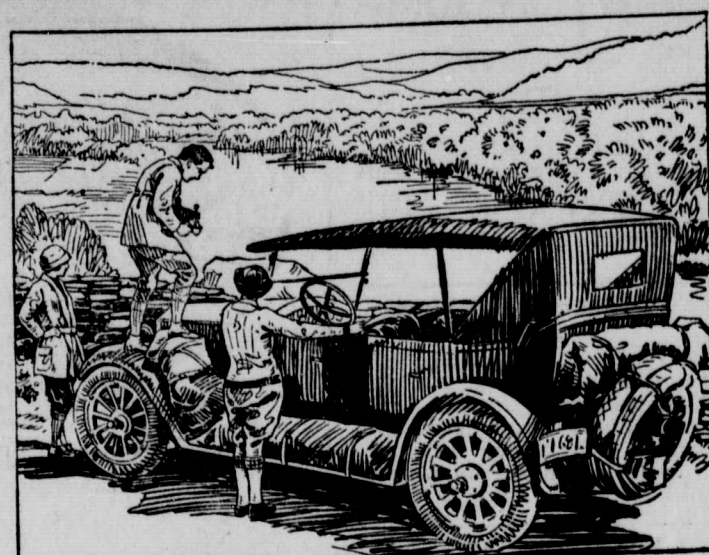
to you home if the painting and paper hanging was done by us

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41 N. BALDWIN



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Let us help you plan a Kodak outfit for good pictures and lots of fun.

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Main 182

31 N. Baldwin

Libby's
Catsup

24c

Chaffees
"WHERE CASH BEATS CREDIT"

Betty
Brown
Biscuit
Mixture
35c pkg

Jumbo Fiesta Sugar Wafers, peanut butter filling, lb. 35c

Perl's Chutney Sauce, made from an East India recipe, fine for meats; 50c size, 40c; \$1 size, 75c

SANDWICH FILLERS: Albers Olive Mince 10c
Gebhardt's Chili Meat 12 1/2c
SeaFresh Mackerel Sticks 20c

BEVERAGES: Phez Logan Juice, 8 oz. 25c
Cliequot Ginger Ale 20c
Arrowhead Ginger Ale, 16 oz. 15c

REAL VALUES IN CANNED GOODS: Channel extra free Peaches, put up in a heavy syrup, No. 2 1/2 can, per can 20c
Iris Tiny Stringless Beans, per can 34c
Del Monte Bartlett Pears, No. 2 1/2 can 30c

Toyland Peanut Butter, put up in lithographed pails, kiddies will enjoy them, per pail 29c

Wyandotte Olives, Mission variety, uniform in color and size, large olives, pints, 25c; quarts 40c
Extra large olives, pints, 30c; quarts 50c

ROYAL BAKING POWDER: 6-oz. 23c; 12 oz. 43c
2 1/2 lbs. \$1.30; 5 lbs. \$2.50

Pot Roast 12 1/2 and 15c
Corn Beef 15c and 20c
Smoked Shoulders 17 1/2c
Whole or half Bacon 28c
Salt Pork 25c
Hamburg 15c
Pure Lard 2 lbs. for 35c
Compound 15c
Boiling Beef 10c
Lamb Shoulders 25c
Lamb Stew 10c

"WHO IS NEXT?" It doesn't matter whether you are man, woman or child—white, brown or black. At all Chaffee stores if you are next you are served. We treat everybody alike—another reason why our stores are kept busy.

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43 North Baldwin
PHONE
BLACK 22

WHAT'S YOURS?

The following old proverb was suggested as a motto for the Sierra Madre Civic Association by Mrs. E. F. Ballou.

"If each before his own door swept, The Village would be clean."
This apparently harmless suggestion has had a remarkable effect on our citizens as evidenced by the following out bursts.

If each before his own gate plants The City will be green.
If each will hoe and rake and burn, No weed spots will be seen.

MR. H. T. FENNEL,
Chairman, City Beautiful.

If each would for our home town work, They'd soon know what we mean
And lots more folks would come to share
Our glorious sunset scenes.

MR. W. E. DOTY.
If each would meet his neighbor's smile
As all good neighbors do
T'would only be a little while
Till strangers would be few.

HENRY W. LANNAN
If we could hire an expert's aid
Then all would be serene,
We have the pep and brains to do,
Just how is not yet seen.

MRS. A. F. SNELL.
If we could catch the rain that falls
In a big reservoir
Then afterwards we'd let it out
In a fine flowing stream.

EARL TOPPING.
If we could sing again with K
Joy would come with the theme
And friendliness and harmony
In every eye would gleam.

MRS. J. M. STEINBERGER.
If we bought all our tires and cakes
And all our kerosene
Right here in town, our merchant friends
Would prosper more, I ween.

MRS. W. J. LAWLESS

Clean Linen for Summer Comfort

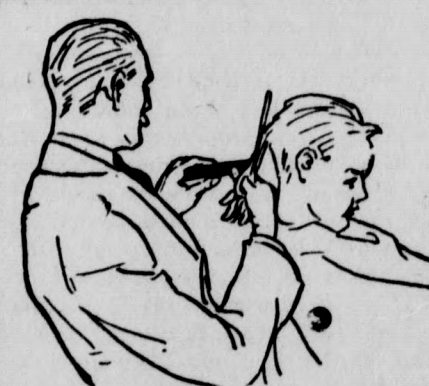
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Facts for Everyone

THE CHURCH cannot Save you.
See 1 Cor. 3-11

CREEDS cannot save you.
Matt. 15:6-9.

CULTS cannot save you.
2 Peter 2:1-3.

CULTURE cannot save you.
1 Cor. 2

CEREMONIES cannot save you.
Heb. 10:1-4.

CHRIST alone can save you.
Acts 4:12.

Bethany Temple Church invites you to hear the Word of God preached by Dr. Rawlings.

SCOUTS ARE ENJOYING CAMP AT CATALINA

Editor The News: This, our fourth day of the second camp, finds everything running merrily—every scout happy, every scout healthy, and every scout possessed of unlimited appetite. We have 82 scouts here for this camp, 30 of whom are from Sierra Madre. In addition, we have three scout leaders for our troop, making a fine showing for us. Our boys, too, are getting thoroughly into the real spirit of scouting—of doing tests, responding to orders, keeping order, being cheerful and obedient.

There is something doing every minute of every day from the first bugle call, at 6 (daylight saving time) till a few minutes past nine in the evening. If a scout is caught loafing he is immediately given something to do.

Order and discipline are absolute. At tent inspection every morning we now have to use a magnifying glass to find anything wrong or "out of skew." Cots are perfectly made and perfectly arranged, not a bit of litter on the tent floor, and all suitcases or knapsacks placed at the head. Each scout has his own "eating tools"—plate, cup, bowl, knife, fork and spoon, and he must keep them clean. Mess is served "line formation." The "eats" are great, and cooked by a pair of expert camp chefs. The food is plain, but so prepared as to provide a variety, and be best for the boy. The daily health sheet and individual report makes it possible for an accurate check to be kept on every scout's condition. There is a Red Cross tent in camp, with complete equipment—and a "doctor" with staff looks after the sick or injured. Thus far there have been no serious accidents, and only one slight case of sickness. Very few of the scouts were seasick on the trip over.

Our Sierra Madre scouts are making a fine record in tests and general camp work. Several have already been admitted as "braves" into the Tribe of Torqua. Only the very best scouts are admitted to this order. The initiation ceremony is performed, with all its secret and sacred rites in a deep cave near camp. The order gets its name from the original inhabitants of Catalina Island—the Torquas.

Yesterday, being Sunday, we held religious service in the shade of the wild cherry trees up the cove. The scouts themselves conducted the service almost entirely—and they did it splendidly. In the afternoon we made a hike across the isthmus and visited the wreck of the pirate ship, Ning Poo. This ancient Chinese vessel was built in 1620, and with its old-time relics proved of great interest to the boys.

Council fire, every night, is one of the big features of the camp, and is proving very attractive to all scouts. On special evenings this week we will have stunts and features, in which the various patrols will enter. Also, on an afternoon we will have a field meet, and on another afternoon a swimming meet or water carnival. The swimming here is fine. A better or safer place for sea bathing and swimming could not have been found. The water is quiet in the cove, and every possible precaution is taken to prevent accidents. In fact, with the life boats out, and life savers on close watch, ropes strung to "pen off" the poor swimmers, or the scouts who cannot swim, it would be almost impossible for a boy to drown himself even though he actually tried.

Many of the boys who could not swim have learned to do so, and several have passed and will pass, their swimming tests. Some of our troop have passed the life-saving test for merit badge—a difficult test—and a splendid acquirement.

Troop One will return with all other scouts of this camp on Saturday afternoon, taking the regular boat, the Avalon, out of Avalon for San Pedro. They should reach Pasadena about 8:30 in the evening. It is hoped that all cars that brought our boys to Pasadena from Sierra Madre will meet the train and return them home. This will make it safer and better for the scouts, and likewise easier for them to get themselves and their luggage safely home. All are well—and proving themselves real 2scouts in every sense.

DENNIS H. STOVALL,
Scoutmaster Troop One.

AUTOMOBILES TO MEET OUR BOY SCOUTS

Scouts of Troop One, Sierra Madre, who are at summer training camp, Catalina Island, will return home Saturday afternoon, July 28. It is desired that those who conveyed the boys to Pasadena when they left on the trip, kindly meet them on their return, or secure other cars to do so. The boys should reach Pasadena on the Pacific Electric not later than 8:30 Saturday evening.

DENNIS H. STOVALL,
Scoutmaster and Assistant Camp Director at Cherry Valley.

Church and Sunday School

Church of the Ascension

Rev. Wm. Carson Shaw, Rector

SUNDAY SERVICES
8:00 a. m.—Holy Communion.
9:45 a. m.—Sunday School.
11:00 a. m.—Morning Prayer and Sermon.
7:30 p. m.—Evening Service.
Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

Christian Science Society

Corner Highland and Hermosa Ave.

Subject July 29, "Truth."
9:30 a. m.—Sunday School.
8:00 p. m. Wednesday—Testimonial Meeting.

Congregational Church

A community church, open to all who believe in the Lord Jesus Christ. William A. Tate, Ph. D., minister.
9:45 a. m.—Sunday School—James Farndale, superintendent.
6:30 p. m.—Junior and Senior Christian Endeavor Society.
11:00 a. m. and 7:30 p. m.—Church Services.
Midweek Prayer Meeting, Wednesday, 7:30 p. m.
You are invited.

CHURCH OF CHRIST

Meets at the residence of J. H. Moore, 182 W. Highland Avenue. Bible study at 2 P. M.
Preaching and communion service from 3 to 4 P. M.

St. Rita's Catholic Church

Rev. F. Woodcutter, Rector

Corner Baldwin and Alegria Aves.
Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m. Week days, mass at 7 a. m. Afternoon devotions, 3 p. m. First Friday mass, 7:30 a. m. Confessions Saturdays at 7:30 p. m.
St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to seventh grade included.

Bethany Church

(Interdenominational)

Rev. W. H. Rawlings, LL. D. pastor
Rev. U. M. Fox, assistant pastor
9:45 a. m.—Sunday School, Doctor H. J. Kirby, superintendent.
Morning worship, 11:00 A. M.
Bible Class, Mr. C. E. Needham, teacher.
6:15 p. m.—Young People's Service.
7:30 p. m.—Song Service and Preaching.
Midweek Meeting, Wednesday 7:30 p. m. Welcome to All.

THE CENSOR AT WORK



The Advance Agent—What's the objection to the play? It's the old-time favorite, East Lynne.
The Mayor—Can't license it. I seen one o' them East shows once an' our folks would never stand for them Oriental dances.

NEW THE SIGNS



Greenhorn (from the East)—What's your hurry?
Westerner (pointing to sky)—Hurricane!

NOT AN IMPUDENT FRAUD

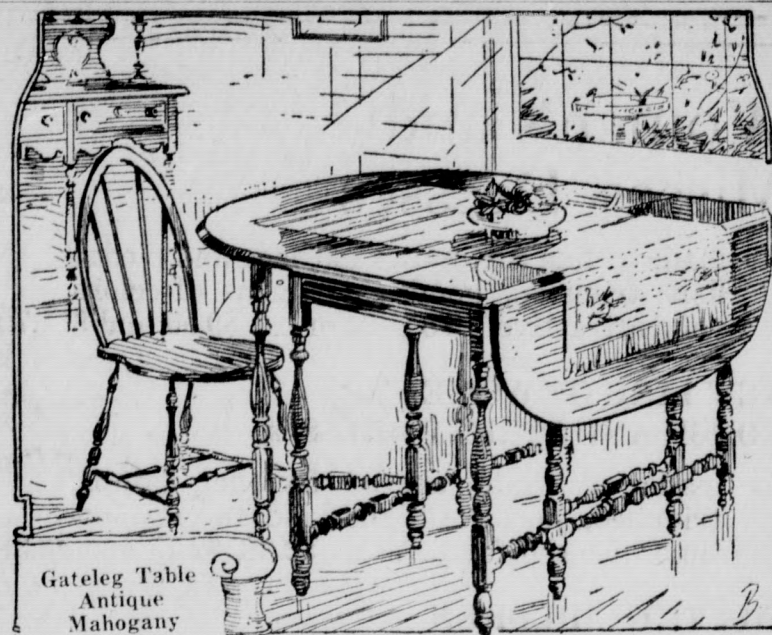


Hubby—That fellow that got that money out of you was an impudent fraud!
Wife—Oh, no, dear, he wasn't; he was one of the politest persons I've ever met.

A DIFFICULT TASK



Bug—Oh shucks, this glacier is so cold and slippery we'll never reach the top.



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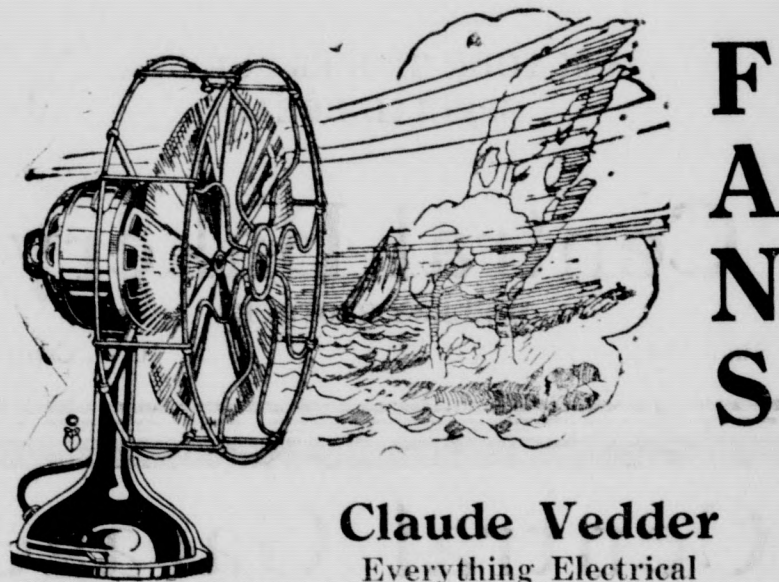
As a vacation region its supremacy is unchallenged. Hotels and camps provide every comfort and convenience. You may ride horseback, motor, fish, climb mountains—or spend every daylight hour in the never ending joy of sightseeing.

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SIERRA MADRE NEWS

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Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

CHECKING UP ON CITRUS IRRIGATION

Robert W. Hodgson, Farm Advisor, Los Angeles, county says the necessity of conservation in the use of water and its relation to profitable fruit production are well recognized by citrus growers. The average grower, however, finds considerable difficulty in reducing the irrigation problem to sufficiently simple terms for the application of the general principles which he hears discussed by the experts.

The irrigation problem may be reduced to three considerations:

(1) A knowledge of how much water citrus trees require;

(2) A knowledge of how much water is actually applied, and

(3) A personal knowledge of soil moisture conditions gained by an examination of the soil for depth penetration and the uniformity of distribution of the irrigation water.

Water Required

In the coastal districts approximately two acre feet of water are required in addition to the rainfall. In the intermediate sections further inland, the amount is approximately two and one-half acre feet in addition to rainfall. In the interior sections the amount required ranges from three to three and one-half acre feet, depending on the severity of climatic conditions. These amounts of water should be applied in from six to ten irrigations depending on the soil type and the weather conditions elapsing between irrigations. The usual number of irrigations is nine or ten. On the average an acre inch of water will penetrate approximately one foot of soil. Applying this general information to a specific case, in the intermediate section with eight irrigations per year, applying two and one-half acre feet during the season, each irrigation would consist of the application of three and two-thirds acre inches, which would penetrate in the neighborhood of four feet. In the coastal districts a lesser number of irrigations is necessary. In the interior, a slightly larger number of applications and slightly increased amounts should suffice.

Measure the Water

After knowing in a general way how much water is required it becomes important for the grower to measure the amount applied. The simplest method of measuring irrigation water is by the acre inch, a unit of quantity. By way of illustration, a head of water consisting of 50 inches, running for 30 hours on a 10 acre block, would give 1500 inches for the application, or 150 hour inches per acre.

A head of 50 inches flowing for one hour on one acre provides an acre inch; consequently, this amount of water applied to a 10 acre grove would

NOTICE INVITING BIDS FOR THE CITY OF SIERRA MADRE, CALIFORNIA, FOR THE PAVING OF PORTIONS OF CENTRAL AVENUE, IN SAID CITY, AND FOR FURNISHING ALL LABOR AND MATERIALS THEREFOR.

Public notice is hereby given that sealed bids will be received by the City Clerk of the City of Sierra Madre, California, until 7:30 P. M., Thursday, August 9, 1923, for the paving of portions of Central Avenue in said City, and for furnishing all labor and materials therefor, according to plans and specifications adopted by the Board of Trustees of the City of Sierra Madre, in the sum of Fifty Dollars (\$50.00), or by satisfactory bond with two good and sufficient sureties in the sum of One Hundred Dollars (\$100.00) payable to the City of Sierra Madre as a guarantee that the bidder will enter into a contract, if awarded to him, in conformity with this notice.

Said bids shall be made on forms which will be furnished by said City Clerk upon application.

Each bid must be accompanied by a certified check or cashier's check on some bank in the County of Los Angeles, payable to the President of the Board of Trustees of the City of Sierra Madre, in the sum of Fifty Dollars (\$50.00), or by satisfactory bond with two good and sufficient sureties in the sum of One Hundred Dollars (\$100.00) payable to the City of Sierra Madre as a guarantee that the bidder will enter into a contract, if awarded to him, in conformity with this notice.

The right is reserved to reject any and all bids.

By order of the Board of Trustees of the City of Sierra Madre, California.

Sierra Madre, July 19, 1923.
L. DIETZ,
City Clerk of the City of Sierra Madre, California.
(July 20-27)

represent an application of three acre inches or slightly less than should be applied for the intermediate sections. Knowing what the amount of water required is, and measuring the actual amount of water applied makes it possible for the grower to check these two together and to avoid excessive underirrigation or overirrigation.

Use a Soil Auger

Obviously the tree roots under favorable conditions occupy the entire soil area. If maximum results are to be secured, optimum soil moisture conditions should be maintained in the entire area available for root feeding. The importance of a uniform distribution of water therefore becomes apparent. The method used naturally varies according to the head of water available, the character of the soil and the local topography.

The method used, however, should be that which gives the most uniform distribution. The use of cross-furrowing, furrows closer together, furrows closer to the trees, etc., frequently prove very helpful. After all is said and done, however, the grower cannot afford to rely on a general knowledge of how much water he should apply. It is necessary to know exactly where the moisture is. The use of the soil auger is necessary if this information is to be had. For Los Angeles county conditions, it may be added that the tendency is to underirrigate rather than to overirrigate.

A Great Trio.

"Next to godliness and cleanliness, cheerfulness is the third great duty of man."—Joseph H. Choate, Boston Transcript.

Eyes With a Broad Cast.

From a Story—She received the message from those radio eyes of his.—Boston Transcript.

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MEANS

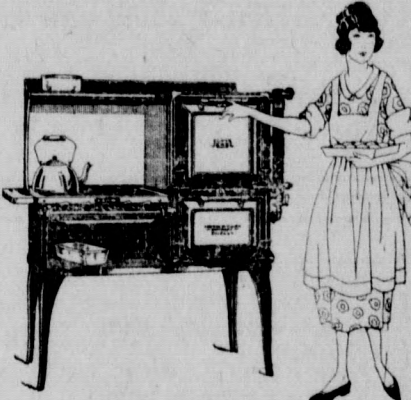
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Built to banish care, the Lodge provides delightful recreations—big swimming pool, 120 feet long and bordered by a sand beach, nightly campfire and entertainment, dancing to the music of an orchestra—a dull time is impossible!

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Around Our Town

J. W. Strickland leaves next Monday for the east, expecting to be absent about a month.

Miss Wilma Morrow of 118 North Lima street, has returned from an outing at Santa Monica beach.

Mr. and Mrs. S. M. Ferris of 47 Bonita avenue are enjoying a visit from Mr. Ferris's brother, Joe Ferris of Kern county.

Mrs. Samuel Gerson and family of Valley View ranch left Wednesday for Venice, where they will remain until about the middle of September.

Mrs. Mayesther Cook, formerly of Sierra Madre, has been spending a month with the Hillman family of Pasadena at Open Windows in the Big Santa Anita Canyon.

Miss Dorothy Gerson gave a swimming and watermelon party at Valley View ranch Tuesday night. Dancing in the patio was enjoyed during the later evening by the forty-five guests.

Mrs. George B. Morgridge returned Friday night from Asilomar, on Monterey Bay, where she was a delegate to the interdenominational Missionary Educational conference.

Norman Olsen came down from San Francisco this week for a brief vacation. He is now in charge of the San Francisco salesman of the Summers Mfg. Co., of Los Angeles, makers of a large line of outing and work clothing.

Mr. and Mrs. J. H. Chappell have removed from the corner of Mountain Trail and Laurel to one of the new bungalows on East Highland. They were formerly residents of Richmond, Va., and have recently had many visitors from their former home.

C. W. Jones left Saturday for the east, expecting to remain several months. He will spend the remainder of the summer with his sisters, who have summer cottages in Northern Michigan, hoping the change of climate will enable him to regain his strength which was seriously impaired by his recent long illness.

Mr. and Mrs. Fred Maycock are building a new residence on S. El Molino avenue, Pasadena. While they will make their home there, they expect to retain their cottage in Sierra Madre Canyon Park, of which they are very fond, so they will not be entirely lost to Sierra Madre.

Earl Adams has been spending his week-ends at Fern Lodge this summer, being a familiar figure in the big Santa Anita because of having spent several seasons there in charge of music and entertainment. During the past winter he has been in Portland, playing repertoire with a stock company. While spending the summer in Los Angeles he is connected with one of the film organizations.

Bananas, 4 lbs. for 25c, Saturday, at Chaffee's. c43

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TREES ARE THE BASIS OF A BEAUTIFUL TOWN

Dear News: I have just been away from Sierra Madre on a little trip that took me over about 300 miles of highway. That means that many little towns and service stations and wayside inns were passed. I was looking at places with quite a new interest since we have talked so much of "a city beautiful."

The thing that impressed me most of all was that the most attractive places were those with plenty of trees—big old trees especially. People would pass by quite an imposing building with everything that could be done in a hurry to make it attractive, and stop at some much less pretentious place if it had the grove and plenty of trees.

One little old fashioned farm house we saw with well kept grounds, flowers, shrubbery and lawn and many fine old trees, probably at least 25 or 30 years old. And not far away a beautiful new home with everything complete except the trees. We all thought the place with the trees the beauty spot and realized that it would be many a year before the other place would be so lovely.

Nearly all the old trees except those that were growing long before man had anything to do with the planting, are peppers and eucalyptus, and I want to put in a word for these in Sierra Madre. We think we have a lovely place here. We don't say very much about the warm days we have in summer, and we don't need to because our lovely old trees make us at least look cool.

We passed through a good many little new towns—some very well planned and with pretty little new and up to date homes, but there was a hardness and glare to them that will last a long time because it takes time to grow beautiful big trees even in California—and there is no other way to get the same satisfying effects of light and shade.

When we came back home we thought our own town one of the very loveliest, and it was because of our fine trees.

People here have been condemning pepper trees because of their tendency to harbor scale. Mr. Webber of the Citrus association says we don't need to worry about them—that the scale can be kept down with the proper parasite and that we even need pepper trees to keep the parasites alive in sufficient quantities to eat up the scale on the citrus trees. Any way, the value of real property in Sierra Madre is passing from citrus orchards into town property. We cannot very long afford to hold our orchards for the income from the fruit when the land is needed for homes. And people want homes with the trees already grown if they can find such places.

Let us make a concerted effort to save our big old trees and not take one down that is not most certainly in the way. And I want to say again that a tree should have a jury trial before it is condemned to death.

Yours for trees,

ROSE W. SNELL.

Saint David.

David, the patron saint of Wales, is believed to have lived about the middle of the Sixth century when the heathen Saxons had driven British Christianity into Cornwall and Wales and the north-west of England. British Christianity was so isolated from the rest of Christendom that Augustine found it differed from Rome in lots of customs half a century later. David is said to have been King Arthur's bishop, and to have founded Glastonbury. He was one of the heroes of the ancient British Church of Wales and Ireland and Iona, which converted Scotland. It is natural that he should be found as the patron of some ancient Scotch churches.

FANCY DIVING EVERY SUNDAY IN CANYON

Manager House of the Canyon Pool has arranged for exhibitions of fancy diving every Sunday afternoon at 3:30. Burton Cook does the "Indian Dive" and the "Swan Dive" on alternate Sundays, jumping from the top of the big sycamore tree which leans over the pool, a height estimated at 70 feet. Cook is also guard and

swimming instructor for the pool, having a large class of pupils. He had considerable professional experience in the east before coming to California. Manager House has a large supply of new suits, towels, etc., for the pool, which is enjoying a larger patronage this season than ever before.

Ambler's Poultry Mash meets the requirements of a proper mash feed for laying hens. Ambler's Feed Store, Phone Black 22. c43

Colonial Theatre MONROVIA

Sunday and Monday, July 29-30.

ALLEN HOLUBAR presents DOROTHY PHILLIPS in
"THE WHITE FRONTIER"

Adapted from "The White Frontier," by Jeffery Deprend. With Lewis Dayton and all-star cast.

A drama of a beautiful woman whose most cherished possession was her good name—and how, when the tongues of gossip had made her a social exile, she planned vengeance, only to meet a greater desire! A story that sweeps from aristocratic ancestral halls to the snow-swept places of "The White Frontier," where people go to forget—and be forgotten.

OUR GANG COMEDY.

FUN FROM THE PRESS.

Tuesday and Wednesday, July 31-Aug. 1

Life's own true story told in the greatest romance melodrama ever filmed—

THE LITTLE CHURCH AROUND THE CORNER

From the play by Charles E. Blaney. A dramatic story of conflicts and contrasts, featuring Claire Windsor, Kenneth Harlan, Pauline Starke, Hobart Bosworth and Walter Long. Briefly, the story of this powerful drama can be summed up in one sentence—there's a little church in every person's heart.

COMEDY.

Thursday and Friday, Aug. 2 and 3

WARNER BROS.' classic of the screen—

"THE BEAUTIFUL AND DAMNED"

With Marie Prevost and Louise Fazenda, Tully Marshall, Walter Long, Kenneth Harlan, Harry Meyers and Cleo Ridgely.

A vivid, fascinating picture revealing with devastating satire a section of American society which has never before been recognized as an entity. Truly a remarkable photoplay with a brilliant cast of screen players headed.

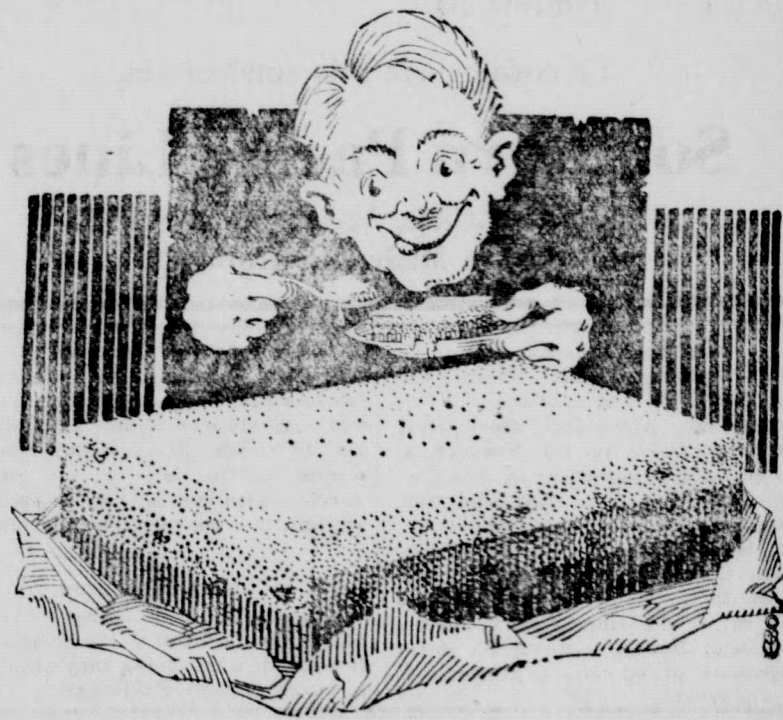
COMEDY.

Saturday, Aug. 4

TOM MIX in

"ROMANCE LAND"

Has all the charm of "Ivanhoe," and the tales of King Arthur, combined with the thrill and excitement of a modern Western photoplay. Daring, gallant, picturesque as a knight of old, the victor rode into the ring and bowed to the fair girl whose hand he had won.



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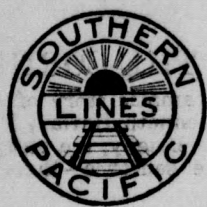
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York and other eastern cities.

—Back East round trip excursions
daily until September 15. Stop-
over privilege in each direction.
Go one way, come back another
if you wish.

—Round trip fares every day to
Pacific Coast resorts at notable
reductions.

Go somewhere this summer via

Southern Pacific Lines

G. E. MESECAR, Agent, Phone Red 38
Sierra Madre, California

His Traces Remain.
Will anything in the world war
equal this? It was centuries before
Christ that Alexander the Great
marched to India, yet the kind of ra-
tion his soldiers consumed is of im-
portance still. For from Iraq and Iran,
through Makran and Sind, the trade-
route is still marked by groves of date-
palms. Now, dates were a principal
element in the soldiers' meal, and the
fruit eaten, the stones were thrown
aside in profusion, destined to be the
progenitors of successive generations
of palm-groves.

Alcohol of Acorns.
Up to the present time no industrial
use has been made of acorns, but re-
cent experiments show that alcohol
can be made from them. Shelled
acorns contain about 40 per cent of
starch, which can be readily sacchari-
fied and then converted into alcohol.

Just a Suggestion.
Atlanta, Ga., is building a bachelor
hall where no woman will be admitted.
Instead of a watchdog they should get
a watch mouse.—Exchange.

WEEK-END ROUND TRIP EXCURSION FARE

From
SIERRA MADRE
To The
BEACHES

Santa Monica, Ocean Park, Venice, Manhattan
Beach, Hermosa Beach, Redondo Beach.....\$1.00
Long Beach, San Pedro, Seal Beach.....\$1.00
Newport and Balboa\$1.25
Sold Only by Agent on Saturdays and Sundays

(Except that Tickets may be purchased Fridays for use on Saturdays)

NOT SOLD BY CONDUCTORS ON CARS
RETURN LIMIT MONDAY FOLLOING SALE DATE

Pacific Electric Railway

G. E. MESECAR, Agent

SPECIAL MEETING CALLED FOR EDISON STOCKHOLDERS

Hundreds of stockholders of the
Southern California Edison company
in Sierra Madre and vicinity, received
notification from President John B.
Miller yesterday that a special meet-
ing has been called for September 7th
at the Edison building, Los Angeles,
for the purpose of authorizing a re-
arrangement and increase of the com-
pany's authorized capitalization and
bonded indebtedness.

District Manager Fred Schwartz
said that the purpose of the proposed
increased capitalization was for con-
tinuing the company's policy of plan-
ning ahead for the financing and con-
struction of hydro-electric power to
meet the ever increasing demands of
Southern and Central California.

Explaining the new system of
financing, the district manager said:
"The increased authorized capital
will provide a broad and strong foun-
dation for financing through to com-
pletion more than a million additional
horsepower to be installed on our Big
Creek-San Joaquin project, together
with the necessary transmission and
distributing lines throughout the ten
counties in which the Edison company
renders service. This expenditure in
the next ten years is estimated to
amount \$200,000,000. The plan which
will be voted on is in brief as follows:
The increase of authorized capital
stock from \$100,000,000 as at present,
which consists of \$60,000,000 of com-
mon stock and \$40,000,000 of pre-
ferred stock, to \$250,000,000 consist-
ing of \$125,000,000 of common stock
and \$125,000,000 of preferred stock.

"The stockholders will also be asked
to approve an increase of the author-
ized bonded indebtedness of the com-
pany to \$250,000,000. The vote of the
stockholders is in the nature of an en-
abling act giving the directors power
to sell bonds and stock as may be re-
quired. The stockholders vote in itself
does not actually create any bonded
increase, as under the Public Utilities
Act of California, neither bonds nor
stocks can be sold by the directors ex-
cept under authority of, and at prices
fixed by the State Railroad Commis-
sion.

"The new plan when authorized will
give us a financial set-up which it is
expected will take care of the com-
pany's needs for the next twenty
years.

"The enlargement of capital in-
volves no fundamental changes in the
right of any stockholder or bondhold-
er. It merely provides the larger
structure, which the increasing busi-
ness and investment of our company
has made necessary. Our company's
organization now comprises over five
thousand regular employees, and over
sixty thousand stockholders. With the
combination of popular ownership,
private management, and public regu-
lation, it constitutes, in the judgment
of our board of directors, the most ef-
ficient and satisfactory instrumentality
for meeting the exacting obliga-
tions incident to rapidly increasing
demand for service arising
from growth of population and
the wider and more extensive uses
of electricity for light, heat and power,
which it has been the policy of our
company to stimulate in the interests
of the public."

A Vain Vein.

The young man who has a vein of
sentiment usually discovers when he
stacks up against this callous world
that his sentiment is all in vain.—Bos-
ton Evening Transcript.

GRADE CROSSING ACCIDENT PROBLEM DISCUSSED

In connection with the problem of
grade crossings now receiving much
consideration by press and public, D.
W. Pontius, vice-president and general
manager of the Pacific Railway com-
pany, issues the following statement:

The Pacific Electric railway was de-
signed to be and in fact is the main
distributing system of transportation
in Southern California; it is one of
the adjuncts of the City of Los Angeles
and its success and to a considerable
extent the success of the territory
through which it operates depends up-
on rapid transit. This company has
at all times exercised a high degree of
endeavor to attain safe operation; it
has been the forefront of the railroads
of the United States in adopting safety
devices and it was through its in-
strumentality that the present type of
automatic flagging was developed to
its present high degree of usefulness.

The only way that accidents be-
tween trains and automobiles can po-
sitively be prevented is by separation
of grades and in this the Pacific Elec-
tric is willing to join in conference at
any time and cooperate with the State
Railroad commission, city authorities,
Automobile Club of Southern Califor-
nia, and other organizations, to any
reasonable financial bounds.

The Pacific Electric has agreed to
pay its share for the separation of
grade crossings along the Los Angeles
river, for which the City of Los An-
geles voted bonds to the extent of \$2-
000,000 at the recent June election.
Cooperation of the public and State
municipal authorities is absolutely es-
sential in the separation of grade
crossings.

The Pacific Electric is doing every-
thing possible to prevent accidents at
grade crossings. We have installed
along the lines, at 304 crossings, au-
tomatic wig-wags, and will at once
commence installation of 60 more. The
automatic wig-wag is the most ef-
ficient protection of all provisions that
can be made at grade crossings—far
more efficient than a human flagman.

We are now arranging to install ad-
ditional standard crossing signs at
8000 crossings not so frequently used.

The building of the over-head from
the rear of the Pacific Electric Sixth
and Main street stations, across the
river to the private right of way at
Aliso street, and to the private right
of way of the Long Beach line at
Fourteenth street, would separate 60
Pacific Electric grade crossings. We
are willing to proceed at once. This
separation of grades is tied up with
the Los Angeles & Salt Lake-Southern
Pacific-Pacific Electric plan for the
joint use of the Southern Pacific sta-
tion by the two steam lines, and is
before the Interstate Commerce com-
mission and the United States Su-
preme court in connection with the
proposed union depot at the Plaza.

At the recent hearing before the
Interstate Commerce commission,
held in Los Angeles, it was suggested
that fifty per cent of the car move-
ments on Alameda street could be re-
moved within 90 days if the City of
Los Angeles would permit the Los An-
geles & Salt Lake railroad to enter the
Southern Pacific station temporarily
from the south and grant necessary
permits for the Southern Pacific com-
pany to take its through freight
trains off of Alameda street and route
them along the east side of the river.
This, together with the viaducts along
the river, would largely solve the
steam railroad grade crossing problem
in the industrial district.

If the plan for a union depot at the



BRICE ACADEMY

Co-Educational

"A Distinctive School Where Right Thinking is Valued"

Fall Term Opens September 17

Grammar School, High School, Special College Courses,
School of Expression

DR. JOHN H. BRICE,
Principal.

MRS. EDITH A. BRICE,
Dean.

Telephone Blue 19

LESSONS

on piano, violin and mandolin, in-
cluding Theory, Harmony and Tech-
nic. Call on Sisters of Loretto.
29 West Highland avenue.

LLOYD L. KREBS, M. D.

Sierra Madre Office, 90 E. Central
11 to 1:00 Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 630

F. P. MILLER, M. D.

Practice limited to diseases of the
lungs and throat
Appointments made at any time.
Call Phone Blue 37

N. H. GOODENOW, M. D.

General Practice and Diseases
of Throat and Chest, including
Tuberculosis
Office, 71 North Baldwin Ave.
Phone Main 151

R. H. MACKERRAS, M. D.

Sierra Madre Office 8 N. Baldwin
Hours: Mon., Wed., and Fri. after-
noons by appointment. Phone Blue
26. Pasadena office: Central Bldg.
Phone Colo. 334. Res. Phone, Colo.
1191.

Physician and Surgeon

E. L. JACKSON, M. D.
161 N. Auburn St. Phone Green 3
Office hours: 10 to 12, 2 to 4
Residence, 89 N. Auburn
Phone Green 76

Gilbert S. Boyard, M. D.

Hours 10-12:30
Office 8 N. Baldwin phone Main 180
Residence 159 W. Montecito Ave
Phone Black 47
Secretary's residence phone Blue 26

GEO. W. GROTH, D.O., D. D.

Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

DR. N. S. SALTZMAN

Eyes Examined Lenses Duplicated
616 Brockman Bldg., Los Angeles
Phone Pico 5625
Sierra Madre Office 18 W. Central
Phone Red 184

BRICK AND COBBLESTONE WORK

Chimneys, Fireplaces, Cesspools
L. D. CORNUELLE
Phone Black 101
461 East Grand View

Robert M. Finlayson

Architect

389 Sturtevant Road
Blue 159.

Cement and Rock Work,

Cesspools
Art Cement Work, Fish Ponds Etc.
D. & J. BUCHAN
389 Sturtevant Road.
Phone Black 168

Expressing

Trips to and from Los Angeles.
Reasonable rates.
I. B. GOLDBERG
Phone Black 142 171 Adams

JESSIE WARD

Landscape Gardener
Plans furnished—Work Superin-
tended or taken by contract
Call Ward Nursery, Mt. Trail and
Laurel. Phone Blue 29

OSCAR RASBACH

Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Red 165
Res. 357 Sycamore Place

CURTIS H. GOODENOW

Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal
Residence, 65 N. Baldwin

MAY CULBERTSON LAIDLAW

Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

SAINT-CYR SANITARIUM

Treatment consists of the Fast
Cure and Milk Diet. No tubercu-
lar cases received.
140 So. Hermosa. Phone Green 166

BERGIEN & CABOT UNDERTAKERS

Lady Attendant
Ambulance Service

Phone Main 27
304 W. Central

Allen T. Gay Funeral Parlors

Established 1911

RAY A. GRANT, Manager

Licensed Embalmers—Ambulance Service

Lady Attendant

Main 93

201 W. Central

Watch What Happens!

Lubricate your automobile with Zerolene,
which costs about half what you pay for many
other oils, and watch what happens.

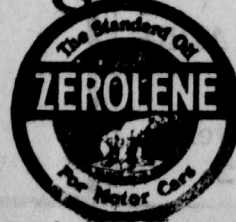
First, you find that your gasoline bills are
lower. Repeated tests have demonstrated that,
other factors being equal, the car lubricated
with Zerolene makes about 5% better gasoline
mileage than cars lubricated with other oils.

Second, your car goes from 25% to 50% farther
before you need to grind valves or remove car-
bon. This fact, too, is fully substantiated by
numerous tests.

Insist on Zerolene—even if it does cost less.

STANDARD OIL COMPANY
(California)

30% less CARBON
5% more gasoline mileage



Plaza was eliminated the railway
companies would be in a position to
go ahead at once with their plan, with-
out calling upon the public for any
assistance excepting in a small way at
Aliso street.

The Pacific Electric will, as soon as
authorized to do so by the City, com-
mence construction of a tunnel and
terminal under Pershing square at a
cost of \$4,200,000 new money, and if
denied use of Pershing square, the
terminal will be placed on Hill street
between Fourth and Fifth streets, as
originally planned. The building of
this tunnel will eliminate 21 grade
crossings for interurban trains, re-
move from Hill street the major por-
tions of the Hollywood cars, and from
Sixth street all of the Glendale-Bur-
bank trains.

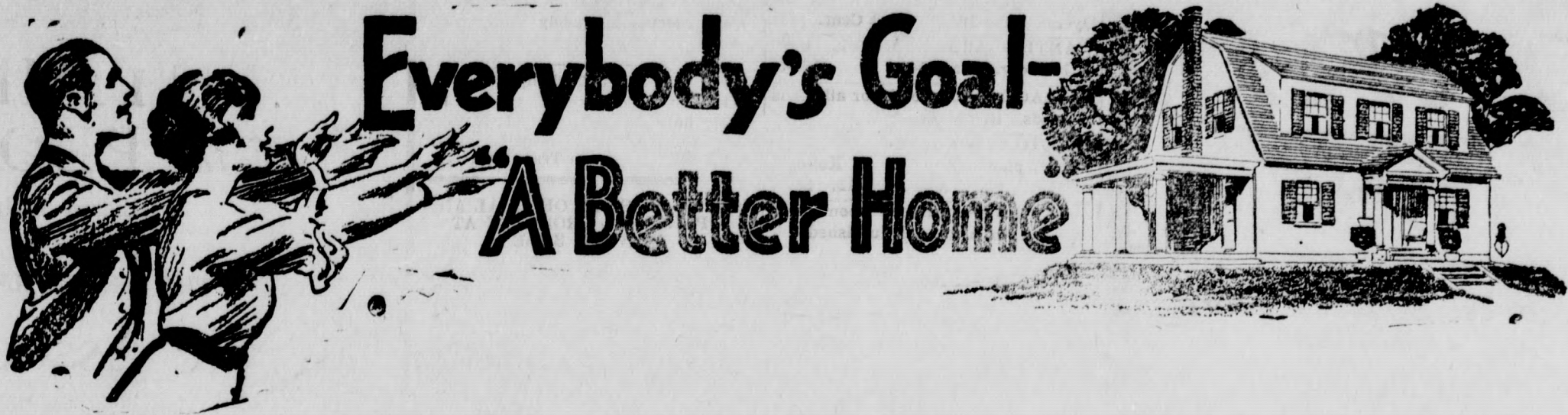
FRANKLIN BIEDERMAN
Registered Professional Civil Engi-
neer in Municipal Engineering
City Planning, Management, Invest-
igations, Surveys, Reports, Cost
Accounting for Economics, Water
Works, Light and Power Plants,
Sewage, Roads and Streets.
Florence, Arizona

THEN SHE WENT ON

She was in an imaginative mood.
"Henry, dear," she said, after talk-
ing for two hours without a stop,
"sometimes I wish I were a mermaid."
"It would be fatal," snapped her
husband.
"Fatal? In what way?"
"Why, you couldn't keep your
mouth closed; you'd drown."

TRY A WANTAD IN THE NEWS

NEWS WANTADS PAY



FEW PEOPLE ARE SATISFIED

with the home they now have. Most people hope and expect to have a better home some day, whether their present home is rented or owned by them

MANY FACTORS WILL ENTER INTO THE MAKING OF THAT BETTER HOME YOU HOPE TO HAVE, TO MAKE IT A BETTER HOME FOR YOU—SIZE AND QUALITY OF THE BUILDING, ITS MATERIALS AND WORKMANSHIP, THE PLUMBING, WIRING AND FIXTURES, THE INTERIOR FINISH, THE SIZE AND LOCATION OF THE LOT, THE PLANNING AND PLANTING OF LAWN AND GARDEN, AND A MULTITUDE OF

OTHER MATERIAL THINGS, AS WELL AS THE METHOD OF FINANCING.

WHY NOT BEGIN PLANNING AT ONCE? CALL INTO CONSULTATION THE FIRMS WHOSE NAMES APPEAR BELOW. THEY WILL BE GLAD TO GIVE YOU EXPERT AND FRIENDLY ADVICE AS TO EVERY STEP IN THE PROCEDURE TO HELP YOU REALIZE YOUR DREAM OF A BETTER HOME.

SIERRA MADRE CONTINUES TO GO FORWARD. YOU WILL BE PROUD TO HAVE THAT BETTER HOME HERE.

THE VALUE OF HOME LOCATIONS IS ADVANCING ALL THE TIME. IF YOU DELAY YOU MAY MISS THE CHANCE TO SECURE THE LOCATION YOU MOST DESIRE.

SIERRA MADRE HAS THE CHEAPEST PROPERTY OF SIMILAR GRADE IN LOS ANGELES COUNTY RIGHT NOW. BUT IT WILL NOT BE FOR LONG. WISE INVESTORS ARE PICKING UP THE BARGAINS WEEK BY WEEK AND DELAY IS COSTLY.

—THE FOLLOWING PROGRESSIVE FIRMS AND ORGANIZATIONS ARE CO-OPERATING IN PRESENTING THIS MONTHLY EDUCATIONAL CAMPAIGN PAGE TO OUR READERS. READ THE LIST. YOU KNOW THEM ALL, AND REMEMBER, THIS IS THEIR RECOMMENDATION FOR YOU TO BUILD A HOME.

CONTRACTORS & BUILDERS

T. M. WEBSTER
101 Bonita Ave.

GREER CASKEY
93 W. Laurel

CONCRETE, STONE AND BRICK WORK

HARVEY H. STEINBERGER
529 West Mariposa

D. & J. BUCHAN
389 Sturdevant Road

HARRY RUSSELL
Brick, Tile and Plastering.
40 North Lima

REAL ESTATE, INSURANCE, ETC.

ANDREWS & HAWKS
27 North Baldwin

GEORGE A. OSWALD
6 North Baldwin

C. M. COOPER
22 North Baldwin

E. A. MILLER
Tract Owner and Subdivider
535 West Central

ELECTRICAL CONTRACTORS AND DEALERS

SIERRA MADRE ELECTRIC CO.
G. I. Farman, Prop.
Opposite P. E. Station

MISCELLANEOUS

SIERRA MADRE SAVINGS BANK

SIERRA MADRE TELEPHONE AND TELEGRAPH CO.

O. E. Emley, Mgr.

THE L. W. BLINN LUMBER CO.

E. P. Bradford, Mgr.
East Montecito Ave.

MATTESON MANUFACTURING CO.

General Mill and Cabinet Work.
Lamanda Park, Cal.

SIERRA MADRE HARDWARE CO.

Hardware, Plumbing, Paints, Glass.
31-33 West Central

SIERRA MADRE PAINT & PAPER STORE

Paints, Oils, Wallpaper Etc.
Retail and Contracting
14 West Central

ROLAND A. ADAMS

Furniture and House Furnishings
12 North Baldwin

TRAIL STORE

Grocery and Auto Park; cor. Sturdevant Road & Woodland Drive.
RICHARDS & GOODWIN

"Buy a Lot and Build a Home"

NORRIS

ESTABLISHED 1887

Your Nearest Spartan Store

HOOD RIVER FRUIT PECTIN MAKES JELLY JELL

It has such distinct merit that it is bound to become the best selling pectin.

IMPROVED IN THREE WAYS

It does not affect the color or flavor of the fruit with which it is used.

It cuts boiling time to one minute.

It increases the product of a given quantity of fruit 50 per cent.

Half
Pint
Bottle

35c

CAPITALIZE NATURE

Take advantage of California's abundance of fresh fruit and vegetables, which make such appetizing salads these warm summer days. Use

JEVNE'S MAYONNAISE

4-oz. bottle 18c
8-oz. bottle 30c
16-oz. bottle 65c

Fresh Fruits and Vegetables Received Every Morning.



Milcoa Now
25c lb.

IRIS WHOLE RIPE FIGS

Large delicious white Figs, in heavy syrup

Large Can 50c

QUENCH YOUR SUMMER THIRST WITH NORRIS 1887 COFFEE

Iced—it cools and refreshes while you enjoy its delightful flavor

Three Popular Prices—40c-35c-30c
Drink it Iced

UNITY SOUP

Vegetable, Mock Turtle, Oxtail, Clam Bouillon—OUR BARGAIN PRICE

Four Cans for 25c

UNITY CEDAR OIL POLISH

Regular price 25c the bottle.

Our Special Price for one week

16c

S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE

Phone Black 12

291 West Central

WANTED DS

Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. If WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-17

STORAGE by the month for all kinds of goods. Roland Adams. 8c-17

TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg, 297 Mariposa, Phone Black 12. 25c-17

FOR RENT—Furnished room with board. Bath. Also small furnished cottage. Black 19. 32c-17

FOR RENT—12 room furnished house containing 3 apartments. Suitable for rooming house or a hotel. Best location in city; \$50 month; M. Rudolph 36 E. Central. 37c-17

FOR SALE—Mason piano, good condition. 48-piece set of Derwood china, new beautiful bronze table lamp. Black 167. 43*44

WANTED—Laundry work. 48 N. Hermosa. 41*44

TO LOAN—\$1000 to \$5000 on good security; no agents; address "Security," care of the News. 43c-17

FOLDING CHAIRS—for socials, parties, etc., for rent; phone Wm. Keith, Blue 150; 326 E. Central. 42*45

Will give room and board to woman in exchange for light services; Green 19; 426 N. Auburn. 42c-17

FOR RENT—Furnished room with cooking privileges; 202 W. Montecito. 42*43

FOR SALE—Two Toggenberg kids, 3 mos. old; registered stock; Red 29. 43c-17

WANTED—Woman to do light housework in return for a home and some compensation; address "Householder" care News. 43c-17

FOR SALE—3-quart goat; Sierra Madre Dairy, Box 146. 43c-17

Every day is children's day at Langley's Barber shop; 11 Kersting court. 43c-17

FOUND—Watch; inquire News office. 43c-17

LOST—Pocketbook containing bills; name inside; finder please return to Elizabeth Wright, Camp Illiana, Sierra Madre Canyon, or News office; reward. 43c-17

FOR SALE—6-room house, modern, on lot 60 x 150; fruit, shrub; 75 chickens, furniture; also 1920-6 Oldsmobile coupe; for price call 27 Auburn avenue. 43c-17

FOR SALE—5-room house, large lot; \$2000, easy terms; inquire at house, 315 N. Lima. 43c-17

MUST SELL—New 4-room house, with large sleeping porch; will make a very attractive price for cash; call at 149 N. Mountain Trail. 43c-17

MONEY TO LOAN on improved real estate; 7 per cent, no commission; 221 Auburn avenue. 43c-17

WANTED—Work by the day; phone Red 11 between 8 a. m. and 1 p. m. 43c-17

I have taken over Miss Gregory's hemstitching business; prices 8c and 10c per yard; leave orders at Sadler's or 674 Woodland Drive (at pool); Blue 127; Mrs. C. E. House. 43c-17

DRESSMAKER—Very reasonable; Mrs. J. L. Phelan, 78 S. Hermosa Ave.; Green 191. 43*47

SEAMSTRESS WORK—Gowns made or remodeled; Mrs. Smith, Blue 30. 43c-17

DUARTE BLOOD PLUMS—You never ate better fresh or canned; keep perfectly canned without sugar; sweeten when opened; or make jam or jelly next winter—sugar probably cheaper then; plum juice is delicious to flavor and color lemonade and fruit punch; also for ices and gelatine for dessert. Fill your jars; pick your own, 20 lbs. at 3 1/2c; 50 lbs. at 3c. Jackson's ranch, Myrtle avenue, South of Santa Fe, Monrovia; Green 54. Green cooking apples, 4c. 43c-17

FOR RENT—5-room furnished house, hardwood floors; \$60 month; Sierra Madre Realty Co. 43c-17

Real Estate

We buy, sell and exchange Real Estate in Sierra Madre, Arcadia, and Monrovia.

See us for residence property, poultry ranches, orange and walnut groves, acreage and business lots.

The
Hauser-Warden
Company

Double Drive, Arcadia

List your Sierra Madre property with me for sale or exchange.

THOMAS WARDEN

269 E. Laurel Ave.

Phone Green 18.

Persistence Wins Success.

Little drops of water eventually wear away large stones. It isn't the water, but its keeping everlastingly at the job that finally produces results. Just so man's persistent effort continuously exerted ultimately brings him success.

Our Bright Exchanges.

Oil City Derrick—At twenty he thinks he can save the world; at thirty he begins to wish he could save part of his salary.—Boston Transcript.

NOTICE OF SALE OF REAL AND PERSONAL PROPERTY AT PRIVATE SALE

No. 60825—In the Superior Court of the State of California, in and for the County of Los Angeles.

In the matter of the estate of Clymenia W. Hosmer, Deceased.

Notice is hereby given that the undersigned, Ethel M. Staples, administratrix with the will annexed of the estate of Clymenia W. Hosmer, deceased, will sell, at private sale to the highest and best bidder, subject to confirmation of said Superior Court on or after the 13th day of August, 1923, at the office of Robert Mitchell, 4 North Baldwin Avenue, Sierra Madre, California, all the right, title and interest of said deceased at the time of her death, and all the right, title and interest said estate has acquired by operation of law or otherwise, in addition to that of said deceased at the time of her death, in and to the real and personal property described as follows, to-wit:

Parcel No. 1. All of Lot Four (4). Parcel No. 2. The Southerly 200 feet of Lot Eighteen (18).

Parcel No. 3. The Southerly 200 feet of Lot Nineteen (19).

Parcel No. 4. All of Lot Twenty (20) except the East 20 feet of that portion lying South of the South line of Lot Four (4) produced Westerly; Also except that portion of Lot Twenty (20) described as follows:

Beginning at the North East corner of said Lot Twenty (20); thence Southerly along the Easterly line of said lot, 131.19 feet, more or less, to a point distant Northerly 185 feet from the South East corner of said lot; thence West Parallel with the South line of said lot 100 feet; thence Northerly parallel with the Easterly line of said lot to the North line thereof; thence East 100 feet to the point of beginning;

Also except the West 48 feet of said Lot Twenty (20) lying North of the South 200 feet thereof. All of the above property being in the N. H. Hosmer Subdivision of Block "X" of the Hosmer Subdivision of the Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 13, Page 81, Miscellaneous Records of said County.

Parcel No. 5. Three shares or units in Miley Lease No. 2, Long Beach, California, represented by certificates No. 435 and 730, issued by Title Insurance Trust Company, trustee, Trust No. R-5775.

Parcel No. 6. Four shares or units in Klein-Barstow Lease, Long Beach, California, represented by certificates No. 327, 329 and 478, issued by the Title Insurance and Trust Company, trustee, Trust No. R-5571.

Parcel No. 7. One-quarter of one unit in Trust "L" John P. Mills Organization Incorporated, trustees, represented by Certificate No. 700.

Parcel No. 8. One (1) promissory note for the sum of \$6,000.00, bearing interest at seven per cent per annum, payable quarterly, secured by mortgage, bearing date June 24th, 1922, and executed by E. E. Teagle.

Parcel No. 9. One (1) promissory note for the sum of \$2,000.00, bearing interest at seven per cent per annum, payable quarterly, secured by mortgage, bearing date January, 2nd, 1922, and executed by Florence Q. Rowley and Pearl I. Brierly. \$100.00 has been paid on the principal of said note.

Terms and conditions of sale: The real estate described above will be sold on terms of one-half cash, the balance payable on or before one year, with interest at seven per cent per annum payable quarterly; the personal property described above will be sold for cash, lawful money of the United States; ten per cent of the amount bid to be paid at the time of sale, balance on confirmation of sale by said Superior Court.

Bids or offers must be in writing and may be left at the office above mentioned any time after the first publication hereof and before making sale. Bids may be made on said terms for all the property described herein or for any separate parcel thereof, or for any part of parcel 4.

Dated this 27th day of July, 1923.

ETHEL M. STAPLES,

Administratrix with the will annexed of the estate of Clymenia W. Hosmer, deceased.

Robert Mitchell, Attorney for Administratrix, 4 North Baldwin Avenue, Sierra Madre, California. 43c-45

Join An Organization

Which expresses and carries out the

SENTIMENT of the PEOPLE

of Sierra Madre

THE SIERRA MADRE

Civic Association

Headquarters 66 W. Central

Monthly meeting Friday evening, Aug. 3, 8 o'clock

Turned Snakes Made While You Wait.

Why, certainly there are horned snakes. In certain sections of the country they are manufactured while you wait. All that is needed is a sharp knife, a snake and the spur of a rooster. The manufacturer splits the skin on top of the skull, inserts the flange of the spur between the skin and waits until the skin heals, and there is a genuine horned snake ready for exhibition.

Unmistakable Sign.

There cannot be a surer proof of low origin, or of an innate meanness of disposition, than to be always talking and thinking about being genteel.—Hazlitt.

DON'T ENVY MRS. SMITH'S LEISURE

Secure It for Yourself

Phone us today—let us call for your washing. We will wash everything spotlessly clean, iron all the flat work, fluff woolens, bath towels and stockings soft and smooth—leave only the lighter garments for you to finish at your convenience.

The cost? Small indeed. Yet you will have a whole day of new leisure every week.

Just phone and ask for—rough dry.

MONROVIA
LAUNDRY

Laundry & Dry Cleaning

Phone Green 85

NOTICE CONCERNING CUTTING STREET TREES

Ordinance No. 55 of the City of Sierra Madre makes it unlawful for anyone to cut down or mutilate any tree or shrubbery growing in the parkings or public streets of Sierra Madre without first obtaining the consent of the board of trustees of the city. It having come to my attention that there have been some violations of this ordinance, possibly through ignorance of the law, notice is hereby given that in future this ordinance must be carefully observed. Violations of the ordinance will be handled in accordance with the penal provisions thereof.

A. M. UDELL,

Marshal and Street Supt.

July 25, 1923. Sierra Madre, Cal.



NOTHING LIKE IT
IN TOWN.—JUST
TRY ONE FROM

Miss Richards'
Bake Shop
45 N. Baldwin
Strickland Building

HENDERSON'S SKRATCH OINTMENT

Will Soothe Your Itching, Burning Skin

There is nothing so aggravating as an itch—it almost drives one crazy. How glad you will be to know that Skratch Ointment will effectively relieve that terrible itching and eliminate the cause.

So easy to get it at the drug store and so simple to use. You merely touch it to the affected parts with the fingers or a bit of cotton—without rubbing.

The most virulent rashes and skin eruptions quickly respond to treatment with Henderson's Scratch Ointment. Use it for—



Eczema
Prickly Heat
Poison Oak
Sunburn
Insect Bites
Ring Worms
Pimples
Blackheads
etc., etc.

Two sizes—30c & \$4.00.

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LOS ANGELES
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CANYON POOL
EVERY DAY

Fancy Diving Exhibition
Sunday 3:30

C. E. HOUSE, Mgr.